

# be nice. Family Fun Fest

## Building Wellness, Finding Resources, Empowering Play

March 28, 2026, 10 a.m. – 4 p.m.  
DeVos Place, Grand Rapids

### SPONSORSHIP OPPORTUNITIES

#### Exclusive Zone Sponsor – \$10,000

- Choice of sponsoring one of our themed zones
- Logo recognition on signage for your zone
- Recognition in media for event
- Two - 10 minute "commercial" speaking slots on the Empowerment Stage during our EmpowerED Parents Series
- Plus all benefits of a Mission Sponsor

#### Mission Sponsor – \$5,000

- Logo inclusion on postcard sent to schools
- Exhibit space including electricity, tables, and chairs
- A 10 minute "commercial" speaking slot on the Empowerment Stage during our EmpowerED Parents Series
- Logo recognition on event website with hyperlink

#### Entertainment Sponsor – \$4,000

- Choice of a high traffic attraction and prominent signage with logo recognition at chosen attraction
- Company exhibit space includes table and chairs next to chosen attraction
- Logo recognition on event website
- Tagged social media thank you post

#### Activity Sponsor – \$2,000

- Choice of an activity to add to your booth space to increase traffic flow
- Company exhibit space includes table and chairs
- Name recognition on event website

### EXHIBITOR OPTIONS

Exhibitors receive a 10x10 booth with pipe and drape included in their booth space. Electricity and internet available for purchase through DeVos Place



Standard - \$750    Corner - \$850    Non-profit - \$500

Exhibitor registration: [Click here](#)

Looking for more information? Contact Rachael at [rachaelbraginton@benice.org](mailto:rachaelbraginton@benice.org) or 616.425.8769

# be nice.®

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## Sponsorship & Exhibitor Opportunities

	Exclusive Zone Sponsor \$10,000	Mission Sponsor \$5,000	Entertainment Sponsor \$4,000	Activity Sponsor \$2,000	Exhibitor \$500-\$850
Exhibitor Booth Space	✓	✓	Booth next to your Sponsored Attraction	Choice of Activity* to add to your Booth to Increase Foot Traffic	✓
Recognition on Event Website	Logo and Hyperlink	Logo and Hyperlink	Logo	Name	-
Tagged Social Media Thank You	✓	✓	✓	-	-
10 Minute Speaking Opportunity during the EmpowerED Parent Series	2	1	-	-	-
Logo Recognition on Printed Marketing Materials	✓	✓	-	-	-
Choice of Themed Zone	✓	-	-	-	-
Logo Recognition on Signage for your Zone	✓	-	-	-	-
Recognition in Event Media Releases	✓	-	-	-	-

\*Activity chosen from list provided by be nice. and subject to availability.



Looking for more information or ready to sign up? Contact Rachael at [rachaelbraginton@benice.org](mailto:rachaelbraginton@benice.org) or 616.425.8769

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