



be nice. Launch Kit for First Year Schools

This kit has everything first year schools need to successfully launch the be nice. program within their building. The launch kit includes the basic essentials for each level (elementary, middle, and high school). One kit is required per building.

The Launch Kit Includes:

Training & Education

- Training for the **be nice.** school liaison(s) hosted by the Foundation staff (in-person training available for local counties).
- Training book with instructions on how to launch the **be nice.** initiative in your school.
- Lesson plans according to Common Core that reinforce the **be nice.** message in the classroom.

Sustainability and Continued Support

- Staff and online support for sustaining the program in your building or district throughout the year.
- Access to the **be nice. online school portal** for school-wide activities, fundraising ideas, assembly outlines, videos, and more.

Swag

- 30 t-shirts, wristbands, lanyards, posters, and a flag to generate excitement and begin the movement.
- Access to the **be nice. school shop** within the portal with exclusive discounts on merchandise and school supplies.

Price: \$2,500

For information about funding available in your county, please contact our office.