

20th Annual **be nice**[®] mental health foundation of west michigan

Stomp Out Stigma Walk for Mental Health

Saturday, May 21, 2022 - Grand Valley State University - Seward Parking Lot
8:00 am Gathering - 9:00 am Walk Start - 10-11:30 Finish

Please make selection and return to:

Mental Health Foundation of West Michigan, 160 68th Street SW, Suite 120, Grand Rapids, Michigan 49548
or by e-mail to larissapayton@benice.org by Friday, April 15th in order to be on t-shirts and signage

Company: _____ Contact Name: _____

Contact e-mail _____ Contact Phone: _____

Presenting Sponsor - \$10,000

- All the benefits of a SuperStomper **PLUS**
- Presenting logo / company name in event title on printed material and social media
- Opportunity to speak prior to walk start

SuperStomper Sponsor \$5,000

- All the benefits of a Bridge Sponsor **PLUS**
- Company eligible to participate in media-related activities and interviews
- Social Media Mention by Mental Health Foundation
 - facebook.com/themhf
 - twitter.com/benicemi
- Website Listing with click through on event page

Bridge Sponsor \$2500

- All the benefits of a Shirt Sponsor **PLUS**
- Display table for your promotional materials
- Company logo on a sign that will be hung over a bridge along the walk route

Shirt Sponsor \$1000

- Company name or logo placed on event t-shirts
- Company may select an individual t-shirt color for walkers representing their individual organization
- Company logo on a sign along the walk route

Route Sponsor \$750

- Company logo on a sign along the walk route

Start/Finish Festival Exhibitor \$500

- Display table for your promotional materials
 - Direct access to approximately 1,500+ walk participants
 - Ability to sell merchandise on-site (Alcohol and tobacco strictly prohibited)
 - Vendor must supply own tent or power supply if needed.
- Additional marketing or branding is not included. This is an exhibitor package only.
- Set-up: 7am - 8am
 - Exhibit: 8:30am - 11:30am Start Line Gathering

I am unable to be a sponsor, but would like to form a team. Please contact me:

Team Captain: _____ Phone/E-mail: _____

Sponsor Information

- Sponsors are asked to select a team captain who will be responsible for recruiting walkers from within their organization to participate.
- Each team may consist of as many members as you choose. The more walkers the better!
- Team captains will be notified when pledge materials are available.

Thank you in advance for your participation!